



Tourist Accommodation, Small Area Data

Tasmania

March Quarter 2002

NOTES

FORTHCOMING ISSUES

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INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

CHANGES IN THIS ISSUE

From March quarter 2002 changes have been made to Statistical Local Areas (SLA) in every State and Territory. These changes are reflected in names and composition of geographic areas listed in *Table 5 Accommodation establishments by selected small areas*.

In Queensland, South Australia and Tasmania changes have been made to Tourism Regions (TR). These changes have been made in response to revisions to the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0) and requests from State government tourism agencies.

Details of these changes are included paragraph 20 in the Explanatory Notes.

NOTE

For further information about these and related statistics, contact Neil McKellar-Stewart on 07 3222 6364, fax 02 6252 8041, or the National Information Service on 1300 135 070. For information about subscriptions to ABS products please contact ABS Subscription Services 1300 366 323.

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SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—TAS

Period	Establish- ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
LICENSED HOTELS WITH FACILITIES											
2000											
December quarter	54	2 906	8 007	2 880	142	53.0	232	31.5	132	1.8	13 794
2001											
March quarter	54	2 915	7 999	2 822	174	66.4	292	40.6	170	1.7	17 081
June quarter	54	2 913	8 046	2 751	119	44.9	192	26.3	105	1.8	11 301
September quarter	52	2 847	7 796	2 627	98	37.4	152	21.1	82	1.8	9 170
December quarter	53	2 900	7 955	2 743	140	52.3	226	30.9	124	1.8	13 313
2002											
March quarter	53	2 899	7 945	2 700	167	64.0	286	40.0	158	1.8	15 745
Year ended March 2001	547	51.7	891	30.6	503	1.8	51 712
Year ended March 2002	523	49.6	856	29.5	469	1.8	49 529
MOTELS AND GUEST HOUSES WITH FACILITIES											
2000											
December quarter	49	1 677	5 226	693	80	52.0	153	31.7	87	1.7	6 950
2001											
March quarter	49	1 667	5 163	721	102	68.2	202	43.5	109	1.8	9 553
June quarter	50	1 684	5 241	627	69	44.9	130	27.4	73	1.8	6 057
September quarter	50	1 671	5 156	647	55	36.0	101	21.2	53	1.9	4 595
December quarter	49	1 646	5 178	715	80	52.7	151	31.8	89	1.7	7 295
2002											
March quarter	49	1 650	5 124	695	99	66.8	200	43.3	108	1.9	9 216
Year ended March 2001	310	49.9	592	30.7	330	1.8	26 808
Year ended March 2002	303	50.0	582	30.8	322	1.8	27 163
SERVICED APARTMENTS											
2000											
December quarter	25	879	3 225	426	48	58.8	104	34.9	44	2.4	5 619
2001											
March quarter	25	880	3 224	437	58	73.8	134	46.2	59	2.3	7 088
June quarter	25	881	3 219	418	40	49.4	86	29.2	38	2.3	4 398
September quarter	25	910	3 214	422	38	45.3	76	25.9	28	2.7	4 161
December quarter	26	1 011	3 458	458	53	57.2	111	34.9	47	2.3	6 254
2002											
March quarter	26	1 009	3 407	531	63	69.0	145	47.1	61	2.4	7 463
Year ended March 2001	187	58.5	411	34.4	174	2.4	21 320
Year ended March 2002	193	55.6	417	34.4	174	2.4	22 276
TOTAL ESTABLISHMENTS											
2000											
December quarter	128	5 462	16 458	3 999	269	53.6	488	32.2	263	1.9	26 364
2001											
March quarter	128	5 462	16 386	3 980	335	68.2	628	42.6	338	1.9	33 722
June quarter	129	5 478	16 506	3 796	227	45.6	408	27.2	215	1.9	21 755
September quarter	127	5 428	16 166	3 696	191	38.3	328	22.1	164	2.0	17 926
December quarter	128	5 557	16 591	3 916	273	53.3	488	32.0	259	1.9	26 862
2002											
March quarter	128	5 558	16 476	3 926	329	65.7	630	42.5	327	1.9	32 424
Year ended March 2001	1 044	52.2	1 895	31.4	1 007	1.9	99 840
Year ended March 2002	1 020	50.8	1 855	30.9	966	1.9	98 968

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)								
March quarter 2001								
Establishments	54	49	25	9	16	71	32	128
Guest rooms	2 915	1 667	880	248	510	2 636	2 068	5 462
Bed spaces	7 999	5 163	3 224	759	1 329	8 099	6 199	16 386
Persons employed	2 822	721	437	205	245	1 312	2 218	3 980
March quarter 2002								
Establishments	53	49	26	11	14	71	32	128
Guest rooms	2 899	1 650	1 009	303	443	2 626	2 186	5 558
Bed spaces	7 945	5 124	3 407	966	1 098	8 049	6 363	16 476
Persons employed	2 700	695	531	207	202	1 292	2 225	3 926
ROOM NIGHTS OCCUPIED ('000)								
2001								
March quarter	174.3	102.4	58.4	10.7	18.2	164.1	142.0	335.1
2002								
January	51.6	32.0	20.6	4.6	4.2	49.9	45.5	104.2
February	54.2	31.8	19.3	4.4	4.8	49.2	46.8	105.2
March	61.1	35.4	22.8	4.7	5.8	56.8	52.0	119.4
March quarter	166.9	99.2	62.7	13.6	14.8	156.0	144.3	328.8
ROOM OCCUPANCY RATES (%)								
2001								
March quarter	66.4	68.2	73.8	48.0	39.7	69.2	76.3	68.2
2002								
January	57.5	62.5	65.7	48.6	30.5	61.3	67.2	60.5
February	66.7	68.8	68.2	51.4	38.8	67.0	76.5	67.6
March	68.0	69.3	73.0	49.9	42.6	69.8	76.7	69.3
March quarter	64.0	66.8	69.0	49.9	37.2	66.0	73.4	65.7
GUEST NIGHTS ('000)								
2001								
March quarter	292.1	202.1	133.9	23.8	29.7	328.8	245.9	628.2
2002								
January	93.5	68.6	53.9	12.5	7.1	111.0	85.4	216.0
February	89.9	61.1	41.1	9.6	7.8	96.8	77.8	192.0
March	102.6	70.2	49.5	10.4	10.1	113.6	88.3	222.4
March quarter	286.0	199.9	144.5	32.5	25.0	321.4	251.6	630.4
BED OCCUPANCY RATES (%)								
2001								
March quarter	40.6	43.5	46.2	34.8	24.8	45.1	44.1	42.6
2002								
January	38.0	43.2	51.1	41.9	20.7	44.5	43.3	42.3
February	40.4	42.6	43.1	35.6	25.4	42.9	43.7	41.6
March	41.7	44.2	46.9	34.6	29.7	45.5	44.8	43.5
March quarter	40.0	43.3	47.1	37.4	25.3	44.4	43.9	42.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Period	STAR GRADING							
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1 and Ungraded	2	3	4 and 5	Total
GUEST ARRIVALS ('000)								
2001								
March quarter	170.1	109.5	58.6	11.4	18.7	190.7	117.3	338.1
2002								
January	50.9	35.8	21.7	5.5	4.2	60.4	38.3	108.5
February	50.4	33.2	17.9	4.9	4.6	54.4	37.6	101.5
March	57.1	38.7	21.5	4.9	6.1	64.0	42.4	117.4
March quarter	158.4	107.7	61.1	15.2	14.9	178.9	118.3	327.3
AVERAGE LENGTH OF STAY (days)								
2001								
March quarter	1.7	1.8	2.3	2.1	1.6	1.7	2.1	1.9
2002								
March quarter	1.8	1.9	2.4	2.1	1.7	1.8	2.1	1.9
TAKINGS FROM ACCOMMODATION (\$'000)								
2001								
March quarter	17 081	9 553	7 088	919	1 092	13 908	17 803	33 722
2002								
January	4 957	3 086	2 580	472	258	4 377	5 516	10 623
February	5 115	2 887	2 201	397	285	4 080	5 442	10 203
March	5 673	3 243	2 682	437	357	4 769	6 035	11 598
March quarter	15 745	9 216	7 463	1 305	899	13 226	16 994	32 424
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2001								
March quarter	98.0	93.3	121.3	85.8	60.0	84.7	125.4	100.6
2002								
January	96.0	96.5	125.5	103.4	61.6	87.7	121.2	102.0
February	94.4	90.9	114.2	91.0	59.2	82.9	116.2	97.0
March	92.8	91.5	117.5	93.1	61.0	83.9	116.1	97.2
March quarter	94.3	92.9	119.1	95.9	60.6	84.8	117.7	98.6
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2001								
March quarter	65.1	63.7	89.5	41.2	23.8	58.6	95.7	68.6
2002								
January	55.2	60.3	82.5	50.2	18.8	53.8	81.4	61.7
February	63.0	62.5	77.9	46.8	23.0	55.5	88.9	65.6
March	63.1	63.4	85.7	46.5	26.0	58.6	89.1	67.3
March quarter	60.3	62.1	82.2	47.9	22.6	56.0	86.4	64.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

STAR GRADING

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
March quarter 2001							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 060	614	366	159	845	1 036	2 040
Bed spaces	2 758	1 889	1 158	397	2 462	2 946	5 805
Persons employed	1 342	227	157	100	369	1 257	1 726
March quarter 2002							
Establishments	11	18	8	5	20	12	37
Guest rooms	1 054	603	498	153	845	1 157	2 155
Bed spaces	2 682	1 797	1 394	388	2 380	3 105	5 873
Persons employed	1 304	217	241	101	354	1 307	1 762
ROOM NIGHTS OCCUPIED ('000)							
2001							
March quarter	77.4	41.6	28.0	5.9	61.0	80.1	147.0
2002							
January	22.3	12.8	10.1	2.0	16.9	26.4	45.2
February	21.8	11.8	9.5	1.6	15.9	25.7	43.2
March	24.7	13.4	11.8	1.9	19.1	28.8	49.8
March quarter	68.8	38.1	31.4	5.5	51.9	80.9	138.2
ROOM OCCUPANCY RATES (%)							
2001							
March quarter	81.1	75.3	85.1	41.0	80.2	85.9	80.1
2002							
January	68.3	68.6	65.4	42.1	64.3	73.5	67.7
February	73.9	70.1	68.2	37.3	67.2	79.2	71.5
March	75.4	71.7	76.1	39.2	73.0	80.4	74.5
March quarter	72.5	70.1	70.0	39.6	68.2	77.7	71.2
GUEST NIGHTS ('000)							
2001							
March quarter	124.3	80.8	60.2	10.2	115.1	140.1	265.4
2002							
January	39.7	27.0	24.8	4.6	36.0	50.8	91.5
February	36.2	23.0	18.4	3.2	30.9	43.5	77.6
March	41.2	26.4	23.9	4.0	37.7	49.7	91.4
March quarter	117.1	76.4	67.0	11.9	104.6	144.0	260.5
BED OCCUPANCY RATES (%)							
2001							
March quarter	50.1	47.5	57.8	28.4	52.0	52.8	50.8
2002							
January	47.8	48.4	57.3	38.5	48.8	52.8	50.2
February	48.2	45.7	47.1	29.5	46.4	50.0	47.2
March	49.5	47.4	55.2	33.5	51.1	51.6	50.2
March quarter	48.5	47.2	53.4	34.0	48.8	51.5	49.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

continued

Period	STAR GRADING							Total
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1, 2 and Ungraded	3	4 and 5		
GUEST ARRIVALS ('000)								
2001								
March quarter	55.2	34.0	21.0	4.5	52.2	53.5	110.2	
2002								
January	16.2	10.9	7.9	1.5	15.3	18.3	35.0	
February	15.2	9.5	6.8	1.3	13.3	16.8	31.4	
March	17.4	11.7	8.1	1.4	16.5	19.1	37.1	
March quarter	48.7	32.0	22.8	4.3	45.1	54.2	103.6	
AVERAGE LENGTH OF STAY (days)								
2001								
March quarter	2.3	2.4	2.9	2.3	2.2	2.6	2.4	
2002								
March quarter	2.4	2.4	2.9	2.8	2.3	2.7	2.5	
TAKINGS FROM ACCOMMODATION (\$'000)								
2001								
March quarter	8 817	3 383	3 713	432	4 946	10 535	15 913	
2002								
January	2 448	1 084	1 336	172	1 412	3 284	4 868	
February	2 350	937	1 160	128	1 237	3 082	4 447	
March	2 655	1 092	1 477	159	1 547	3 519	5 225	
March quarter	7 453	3 113	3 973	459	4 197	9 885	14 540	
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)								
2001								
March quarter	113.9	81.3	132.5	73.6	81.1	131.5	108.2	
2002								
January	109.7	84.6	132.3	86.0	83.8	124.5	107.6	
February	107.7	79.1	122.0	79.9	77.8	120.1	103.0	
March	107.7	81.6	125.7	85.6	80.9	122.1	104.9	
March quarter	108.4	81.8	126.7	84.0	80.9	122.2	105.2	
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)								
2001								
March quarter	92.4	61.2	112.7	30.2	65.0	113.0	86.7	
2002								
January	74.9	58.0	86.5	36.2	53.9	91.6	72.9	
February	79.6	55.5	83.2	29.8	52.3	95.1	73.7	
March	81.3	58.4	95.7	33.6	59.1	98.1	78.2	
March quarter	78.6	57.4	88.6	33.3	55.2	94.9	75.0	

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 2001												
Establishments	11	18	8	37	4	—	1	5	8	1	3	12
Guest rooms	1 060	614	366	2 040	n.p.	—	n.p.	144	297	n.p.	n.p.	449
Bed spaces	2 758	1 889	1 158	5 805	n.p.	—	n.p.	419	914	n.p.	n.p.	1 574
Persons employed	1 342	227	157	1 726	n.p.	—	n.p.	73	157	n.p.	n.p.	252
March quarter 2002												
Establishments	11	18	8	37	4	—	1	5	8	1	3	12
Guest rooms	1 054	603	498	2 155	n.p.	—	n.p.	144	297	n.p.	n.p.	443
Bed spaces	2 682	1 797	1 394	5 873	n.p.	—	n.p.	422	915	n.p.	n.p.	1 554
Persons employed	1 304	217	241	1 762	n.p.	—	n.p.	67	159	n.p.	n.p.	251
ROOM NIGHTS OCCUPIED ('000)												
2001												
March quarter	77.4	41.6	28.0	147.0	n.p.	—	n.p.	7.9	16.7	n.p.	n.p.	26.3
2002												
January	22.3	12.8	10.1	45.2	n.p.	—	n.p.	2.8	5.8	n.p.	n.p.	9.3
February	21.8	11.8	9.5	43.2	n.p.	—	n.p.	2.6	5.0	n.p.	n.p.	8.1
March	24.7	13.4	11.8	49.8	n.p.	—	n.p.	2.8	5.5	n.p.	n.p.	8.8
March quarter	68.8	38.1	31.4	138.2	n.p.	—	n.p.	8.2	16.3	n.p.	n.p.	26.2
ROOM OCCUPANCY RATES (%)												
2001												
March quarter	81.1	75.3	85.1	80.1	n.p.	—	n.p.	61.2	62.4	n.p.	n.p.	65.1
2002												
January	68.3	68.6	65.4	67.7	n.p.	—	n.p.	62.5	63.2	n.p.	n.p.	67.7
February	73.9	70.1	68.2	71.5	n.p.	—	n.p.	63.6	59.9	n.p.	n.p.	65.3
March	75.4	71.7	76.1	74.5	n.p.	—	n.p.	63.0	59.7	n.p.	n.p.	63.9
March quarter	72.5	70.1	70.0	71.2	n.p.	—	n.p.	63.0	61.0	n.p.	n.p.	65.7
GUEST NIGHTS ('000)												
2001												
March quarter	124.3	80.8	60.2	265.4	n.p.	—	n.p.	16.7	33.7	n.p.	n.p.	56.2
2002												
January	39.7	27.0	24.8	91.5	n.p.	—	n.p.	6.5	13.2	n.p.	n.p.	23.0
February	36.2	23.0	18.4	77.6	n.p.	—	n.p.	5.2	9.7	n.p.	n.p.	16.7
March	41.2	26.4	23.9	91.4	n.p.	—	n.p.	5.8	10.9	n.p.	n.p.	18.2
March quarter	117.1	76.4	67.0	260.5	n.p.	—	n.p.	17.5	33.9	n.p.	n.p.	57.9
BED OCCUPANCY RATES (%)												
2001												
March quarter	50.1	47.5	57.8	50.8	n.p.	—	n.p.	44.3	41.0	n.p.	n.p.	39.7
2002												
January	47.8	48.4	57.3	50.2	n.p.	—	n.p.	49.8	46.6	n.p.	n.p.	47.7
February	48.2	45.7	47.1	47.2	n.p.	—	n.p.	44.1	38.0	n.p.	n.p.	38.5
March	49.5	47.4	55.2	50.2	n.p.	—	n.p.	44.4	38.5	n.p.	n.p.	37.7
March quarter	48.5	47.2	53.4	49.3	n.p.	—	n.p.	46.2	41.1	n.p.	n.p.	41.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

GREATER HOBART..... SOUTHERN(b)..... EAST COAST(b).....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
2001												
March quarter	55.2	34.0	21.0	110.2	n.p.	—	n.p.	13.5	12.1	—	n.p.	13.5
2002												
January	16.2	10.9	7.9	35.0	n.p.	—	n.p.	4.9	n.p.	—	n.p.	4.9
February	15.2	9.5	6.8	31.4	n.p.	—	n.p.	4.1	n.p.	—	n.p.	4.1
March	17.4	11.7	8.1	37.1	n.p.	—	n.p.	4.5	n.p.	—	n.p.	4.5
March quarter	48.7	32.0	22.8	103.6	n.p.	—	n.p.	13.5	n.p.	—	n.p.	13.5
AVERAGE LENGTH OF STAY (days)												
2001												
March quarter	2.3	2.4	2.9	2.4	n.p.	—	n.p.	1.2	1.2	—	n.p.	1.2
2002												
March quarter	2.4	2.4	2.9	2.5	n.p.	—	n.p.	1.3	n.p.	—	n.p.	1.3
TAKINGS FROM ACCOMMODATION (\$'000)												
2001												
March quarter	8 817	3 383	3 713	15 913	n.p.	—	n.p.	680	611	—	n.p.	680
2002												
January	2 448	1 084	1 336	4 868	n.p.	—	n.p.	262	n.p.	—	n.p.	262
February	2 350	937	1 160	4 447	n.p.	—	n.p.	218	n.p.	—	n.p.	218
March	2 655	1 092	1 477	5 225	n.p.	—	n.p.	246	n.p.	—	n.p.	246
March quarter	7 453	3 113	3 973	14 540	n.p.	—	n.p.	727	n.p.	—	n.p.	727
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2001												
March quarter	113.9	81.3	132.5	108.2	n.p.	—	n.p.	85.7	85.2	—	n.p.	85.7
2002												
January	109.7	84.6	132.3	107.6	n.p.	—	n.p.	94.0	n.p.	—	n.p.	94.0
February	107.7	79.1	122.0	103.0	n.p.	—	n.p.	85.1	n.p.	—	n.p.	85.1
March	107.7	81.6	125.7	104.9	n.p.	—	n.p.	87.7	n.p.	—	n.p.	87.7
March quarter	108.4	81.8	126.7	105.2	n.p.	—	n.p.	89.1	n.p.	—	n.p.	89.1
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2001												
March quarter	92.4	61.2	112.7	86.7	n.p.	—	n.p.	52.5	54.3	—	n.p.	52.5
2002												
January	74.9	58.0	86.5	72.9	n.p.	—	n.p.	58.7	n.p.	—	n.p.	58.7
February	79.6	55.5	83.2	73.7	n.p.	—	n.p.	54.1	n.p.	—	n.p.	54.1
March	81.3	58.4	95.7	78.2	n.p.	—	n.p.	55.2	n.p.	—	n.p.	55.2
March quarter	78.6	57.4	88.6	75.0	n.p.	—	n.p.	56.1	n.p.	—	n.p.	56.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 2001												
Establishments	—	3	—	3	15	8	7	30	13	14	4	31
Guest rooms	—	n.p.	—	n.p.	855	286	209	1 350	n.p.	375	n.p.	972
Bed spaces	—	n.p.	—	n.p.	2 511	970	872	4 353	n.p.	1 062	n.p.	2 757
Persons employed	—	n.p.	—	n.p.	917	82	115	1 114	n.p.	177	n.p.	551
March quarter 2002												
Establishments	—	3	—	3	15	8	7	30	12	14	5	31
Guest rooms	—	93	—	93	855	286	180	1 321	434	364	185	983
Bed spaces	—	279	—	279	2 519	1 006	724	4 249	1 110	1 038	710	2 858
Persons employed	—	44	—	44	882	83	100	1 065	235	169	130	534
ROOM NIGHTS OCCUPIED ('000)												
2001												
March quarter	—	n.p.	—	n.p.	49.6	17.7	13.1	80.5	n.p.	19.1	n.p.	44.4
2002												
January	—	1.8	—	1.8	14.8	5.4	3.8	24.0	4.8	5.4	3.9	14.0
February	—	1.6	—	1.6	17.0	5.5	3.7	26.1	6.0	6.4	3.5	15.9
March	—	1.7	—	1.7	19.5	6.7	4.2	30.4	6.4	6.6	4.1	17.1
March quarter	—	5.1	—	5.1	51.3	17.6	11.7	80.6	17.1	18.4	11.5	47.0
ROOM OCCUPANCY RATES (%)												
2001												
March quarter	—	n.p.	—	n.p.	64.5	68.9	69.8	66.2	n.p.	56.6	n.p.	50.7
2002												
January	—	62.8	—	62.8	55.8	61.2	68.1	58.7	35.3	47.5	67.6	45.9
February	—	62.9	—	62.9	70.9	68.5	72.9	70.7	49.2	62.7	68.1	57.8
March	—	57.6	—	57.6	73.7	75.2	75.6	74.3	47.6	58.6	70.8	56.1
March quarter	—	61.0	—	61.0	66.7	68.3	72.2	67.8	43.9	56.1	68.9	53.1
GUEST NIGHTS ('000)												
2001												
March quarter	—	n.p.	—	n.p.	83.1	37.1	32.7	152.9	n.p.	36.5	n.p.	81.1
2002												
January	—	4.6	—	4.6	25.2	12.1	10.9	48.3	7.0	10.6	9.7	27.3
February	—	3.9	—	3.9	27.3	10.7	9.0	47.0	8.6	10.9	7.6	27.1
March	—	3.9	—	3.9	31.6	13.3	10.2	55.2	9.5	12.4	8.8	30.7
March quarter	—	12.4	—	12.4	84.2	36.1	30.2	150.5	25.2	33.9	26.1	85.2
BED OCCUPANCY RATES (%)												
2001												
March quarter	—	n.p.	—	n.p.	36.8	42.5	41.7	39.0	n.p.	38.2	n.p.	32.7
2002												
January	—	52.9	—	52.9	32.3	38.9	48.6	36.7	20.4	32.9	44.2	30.9
February	—	49.6	—	49.6	38.7	37.9	44.6	39.5	27.8	37.6	38.2	33.9
March	—	45.3	—	45.3	40.5	42.7	45.7	41.9	27.7	38.4	40.0	34.7
March quarter	—	49.3	—	49.3	37.1	39.9	46.4	39.4	25.2	36.3	40.9	33.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

NORTHERN(b)..... GREATER LAUNCESTON..... NORTH WEST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
2001												
March quarter	—	n.p.	—	n.p.	47.8	21.2	17.9	86.9	n.p.	26.1	n.p.	51.3
2002												
January	—	3.1	—	3.1	14.3	6.5	5.4	26.3	4.8	7.2	3.5	15.6
February	—	2.5	—	2.5	15.9	6.2	4.5	26.6	5.9	7.3	3.3	16.4
March	—	2.5	—	2.5	17.8	7.0	5.4	30.3	6.4	8.6	3.9	18.9
March quarter	—	8.0	—	8.0	48.1	19.8	15.3	83.2	17.1	23.1	10.7	50.9
AVERAGE LENGTH OF STAY (days)												
2001												
March quarter	—	n.p.	—	n.p.	1.7	1.7	1.8	1.8	n.p.	1.4	n.p.	1.6
2002												
March quarter	—	1.5	—	1.5	1.8	1.8	2.0	1.8	1.5	1.5	2.4	1.7
TAKINGS FROM ACCOMMODATION (\$'000)												
2001												
March quarter	—	n.p.	—	n.p.	4 851	1 613	1 136	7 600	n.p.	1 825	n.p.	4 474
2002												
January	—	153	—	153	1 383	496	368	2 247	359	552	579	1 490
February	—	133	—	133	1 631	478	326	2 436	446	609	480	1 535
March	—	126	—	126	1 782	586	375	2 743	455	638	570	1 663
March quarter	—	412	—	412	4 796	1 561	1 069	7 426	1 260	1 799	1 629	4 688
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
2001												
March quarter	—	n.p.	—	n.p.	97.8	90.9	86.6	94.4	n.p.	95.5	n.p.	100.8
2002												
January	—	84.4	—	84.4	93.5	91.5	96.7	93.5	75.5	102.9	149.4	106.5
February	—	80.9	—	80.9	96.1	87.3	88.8	93.2	74.6	95.2	135.9	96.5
March	—	76.1	—	76.1	91.2	87.9	89.0	90.2	71.0	96.5	140.3	97.3
March quarter	—	80.6	—	80.6	93.5	88.8	91.4	92.2	73.5	97.9	142.0	99.8
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
2001												
March quarter	—	n.p.	—	n.p.	63.0	62.6	60.4	62.6	n.p.	54.1	n.p.	51.1
2002												
January	—	53.0	—	53.0	52.2	56.0	65.9	54.9	26.7	48.9	101.0	48.9
February	—	50.9	—	50.9	68.1	59.7	64.7	65.9	36.7	59.7	92.6	55.8
March	—	43.8	—	43.8	67.2	66.1	67.3	67.0	33.8	56.6	99.4	54.6
March quarter	—	49.2	—	49.2	62.3	60.6	66.0	62.5	32.3	54.9	97.8	53.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

(b) Changes in the Statistical Local Areas making up these Tourism Regions have resulted in changes to previously published figures.

WEST COAST.....

<i>Period</i>	<i>Licensed hotels with facilities</i>	<i>Motels and guest houses</i>	<i>Serviced apart- ments</i>	<i>Total</i>
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ESTABLISHMENTS, CAPACITY AND EMPLOYMENT

March quarter 2001

Establishments	3	5	2	10
Guest rooms	n.p.	241	n.p.	416
Bed spaces	n.p.	715	n.p.	1 236
Persons employed	n.p.	138	n.p.	217

March quarter 2002

Establishments	3	5	2	10
Guest rooms	n.p.	n.p.	n.p.	419
Bed spaces	n.p.	n.p.	n.p.	1 241
Persons employed	n.p.	n.p.	n.p.	203

ROOM NIGHTS OCCUPIED ('000)

2001

<i>March quarter</i>	<i>n.p.</i>	<i>15.5</i>	<i>n.p.</i>	<i>25.5</i>
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2002

January	n.p.	n.p.	n.p.	7.0
February	n.p.	n.p.	n.p.	7.7
March	n.p.	n.p.	n.p.	8.8

<i>March quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>23.6</i>
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ROOM OCCUPANCY RATES (%)

2001

<i>March quarter</i>	<i>n.p.</i>	<i>71.3</i>	<i>n.p.</i>	<i>68.2</i>
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2002

January	n.p.	n.p.	n.p.	54.1
February	n.p.	n.p.	n.p.	65.8
March	n.p.	n.p.	n.p.	67.8

<i>March quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>62.5</i>
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GUEST NIGHTS ('000)

2001

<i>March quarter</i>	<i>n.p.</i>	<i>30.3</i>	<i>n.p.</i>	<i>49.0</i>
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2002

January	n.p.	n.p.	n.p.	14.8
February	n.p.	n.p.	n.p.	14.5
March	n.p.	n.p.	n.p.	17.2

<i>March quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>46.4</i>
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BED OCCUPANCY RATES (%)

2001

<i>March quarter</i>	<i>n.p.</i>	<i>47.1</i>	<i>n.p.</i>	<i>44.1</i>
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2002

January	n.p.	n.p.	n.p.	38.5
February	n.p.	n.p.	n.p.	41.6
March	n.p.	n.p.	n.p.	44.6

<i>March quarter</i>	<i>n.p.</i>	<i>n.p.</i>	<i>n.p.</i>	<i>41.6</i>
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(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WEST COAST.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)				
2001				
March quarter	n.p.	19.1	n.p.	31.6
2002				
January	n.p.	n.p.	n.p.	9.1
February	n.p.	n.p.	n.p.	8.6
March	n.p.	n.p.	n.p.	11.1
March quarter	n.p.	n.p.	n.p.	28.8
AVERAGE LENGTH OF STAY (days)				
2001				
March quarter	n.p.	1.6	n.p.	1.6
2002				
March quarter	n.p.	n.p.	n.p.	1.6
TAKINGS FROM ACCOMMODATION (\$'000)				
2001				
March quarter	n.p.	1 488	n.p.	2 185
2002				
January	n.p.	n.p.	n.p.	610
February	n.p.	n.p.	n.p.	619
March	n.p.	n.p.	n.p.	725
March quarter	n.p.	n.p.	n.p.	1 954
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)				
2001				
March quarter	n.p.	96.2	n.p.	85.6
2002				
January	n.p.	n.p.	n.p.	86.7
February	n.p.	n.p.	n.p.	80.1
March	n.p.	n.p.	n.p.	82.4
March quarter	n.p.	n.p.	n.p.	82.9
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)				
2001				
March quarter	n.p.	68.6	n.p.	58.4
2002				
January	n.p.	n.p.	n.p.	47.0
February	n.p.	n.p.	n.p.	52.7
March	n.p.	n.p.	n.p.	55.9
March quarter	n.p.	n.p.	n.p.	51.8

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

ROOM OCCUPANCY RATE
ROOM NIGHTS OCCUPIED (PER CENT)

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM OCCUPANCY RATE							
					January	February	March	March qtr	January	February	March	March qtr
Glenorchy (C)	6	156	437	119	3 310	2 880	3 432	9 622	68.4	65.9	71.0	68.5
Hobart (C)												
Inner	4	414	964	214	7 115	7 278	8 834	23 227	55.4	62.8	68.8	62.3
Remainder	22	1 432	4 046	1 382	32 838	31 295	35 298	99 431	74.0	78.1	79.5	77.2
Total	26	1 846	5 010	1 596	39 953	38 573	44 132	122 658	69.8	74.6	77.1	73.8
Balance	5	153	426	47	1 963	1 710	2 235	5 908	41.4	39.9	47.1	42.9
Greater Hobart (TR)	37	2 155	5 873	1 762	45 226	43 163	49 799	138 188	67.7	71.5	74.5	71.2
Southern (TR)(a)	5	144	422	67	2 789	2 563	2 811	8 163	62.5	63.6	63.0	63.0
Break O'Day (M)	3	132	398	76	2 555	2 213	2 422	7 190	62.4	59.9	59.2	60.5
Glamorgan/Spring Bay (M)	9	311	1 156	175	6 741	5 887	6 358	18 986	69.9	67.6	65.9	67.8
East Coast (TR)(a)	12	443	1 554	251	9 296	8 100	8 780	26 176	67.7	65.3	63.9	65.7
Northern (TR)(a)	3	93	279	44	1 811	1 638	1 660	5 109	62.8	62.9	57.6	61.0
Launceston (C)												
Inner	8	479	1 338	249	7 189	9 469	10 562	27 220	48.4	70.6	71.1	63.1
Part B	16	610	2 134	260	11 573	11 803	14 678	38 054	61.2	69.1	77.6	69.3
Total	24	1 089	3 472	509	18 762	21 272	25 240	65 274	55.6	69.8	74.8	66.6
Balance	6	232	777	556	5 262	4 864	5 175	15 301	73.2	74.9	72.0	73.3
Greater Launceston (TR)	30	1 321	4 249	1 065	24 024	26 136	30 415	80 575	58.7	70.7	74.3	67.8
Burnie (C)	6	204	525	86	1 610	2 711	2 822	7 143	25.5	47.5	44.6	38.9
Central Coast (M)	5	110	312	49	1 289	1 598	1 818	4 705	37.8	51.9	53.3	47.5
Circular Head (M)	3	122	346	80	1 821	2 010	2 296	6 127	48.1	58.8	60.7	55.8
Devonport (C)	8	254	761	124	3 614	4 297	4 568	12 479	45.9	60.4	58.0	54.6
Waratah/Wynyard (M)	4	100	258	47	1 387	1 487	1 361	4 235	44.7	53.1	43.9	47.1
Balance	5	193	656	148	4 276	3 800	4 218	12 294	71.5	70.3	70.5	70.8
North West (TR)	31	983	2 858	534	13 997	15 903	17 083	46 983	45.9	57.8	56.1	53.1
West Coast (TR)	10	419	1 241	203	7 032	7 723	8 806	23 561	54.1	65.8	67.8	62.5
Tasmania	128	5 558	16 476	3 926	104 175	105 226	119 354	328 755	60.5	67.6	69.3	65.7

(a) Changes have been made to the composition of this Tourism Region. See details in Explanatory Note 20.

GUEST NIGHTS GUEST ARRIVALS TAKINGS FROM ACCOMMODATION (\$ '000)

January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
6 467	5 088	6 837	18 392	2 692	2 386	3 008	8 086	226	179	235	640
12 734	12 207	15 249	40 190	6 008	5 632	6 925	18 565	685	652	794	2 131
66 542	56 318	63 929	186 789	24 456	21 922	24 840	71 218	3 790	3 494	4 026	11 311
79 276	68 525	79 178	226 979	30 464	27 554	31 765	89 783	4 475	4 146	4 820	13 441
5 730	3 973	5 421	15 124	1 864	1 471	2 347	5 682	166	122	170	459
91 473	77 586	91 436	260 495	35 020	31 411	37 120	103 551	4 868	4 447	5 225	14 540
6 520	5 210	5 809	17 539	4 893	4 085	4 505	13 483	262	218	246	727
6 218	4 608	5 071	15 897	4 242	3 614	3 996	11 852	188	152	173	514
16 746	12 129	13 091	41 966	10 205	8 296	8 911	27 412	804	665	695	2 164
22 964	16 737	18 162	57 863	14 447	11 910	12 907	39 264	993	817	868	2 678
4 576	3 874	3 919	12 369	3 113	2 478	2 454	8 045	153	133	126	412
11 721	15 010	16 858	43 589	6 740	8 779	9 646	25 165	659	911	967	2 538
25 947	23 509	29 250	78 706	14 414	13 170	15 683	43 267	998	1 002	1 243	3 243
37 668	38 519	46 108	122 295	21 154	21 949	25 329	68 432	1 657	1 913	2 211	5 781
10 635	8 524	9 081	28 240	5 157	4 665	4 974	14 796	590	522	533	1 645
48 303	47 043	55 189	150 535	26 311	26 614	30 303	83 228	2 247	2 436	2 743	7 426
2 474	4 040	4 050	10 564	1 755	2 734	2 938	7 427	129	223	210	562
2 667	2 868	3 280	8 815	1 135	1 384	1 803	4 322	83	96	109	288
3 074	3 180	3 776	10 030	2 113	2 137	2 722	6 972	146	164	185	495
6 193	6 549	7 473	20 215	4 288	4 360	4 836	13 484	316	358	378	1 052
2 911	2 794	3 298	9 003	2 184	2 183	2 631	6 998	110	112	109	331
10 017	7 713	8 825	26 555	4 123	3 604	4 006	11 733	707	581	672	1 960
27 336	27 144	30 702	85 182	15 598	16 402	18 936	50 936	1 490	1 535	1 663	4 688
14 818	14 454	17 170	46 442	9 081	8 570	11 141	28 792	610	619	725	1 954
215 990	192 048	222 387	630 425	108 463	101 470	117 366	327 299	10 623	10 203	11 598	32 424

EXPLANATORY NOTES

INTRODUCTION

1 This data service contains data for Tasmania from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

2 From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

SCOPE

3 On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

4 Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

5 The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

6 Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

7 The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

CLASSIFICATION CHANGES

8 As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

COVERAGE

9 Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

DATA QUALITY

10 The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

11 The March quarter 2002 response rates were:

- 94% licensed hotels
- 88% motels and guest houses
- 92% serviced apartments

REGIONAL DATA

12 Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Tourism Regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of Tourism Regions and major changes to Tourism Regions may be found in *Tourist Accommodation, Small Area Data* Standard Data Service products for each State/Territory (Cat. no. 8635.n.40.001) (issued quarterly). Outline maps of Tourism Regions are also provided in these Small Area Data products.

ANNUAL CAPACITY DATA

13 ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

14 As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

15 These counts are published annually in a quarterly issue of *Tourism Indicators, Australia* (Cat. no. 8634.0).

STATISTICS AVAILABLE ON REQUEST

16 The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

RELATED PUBLICATIONS

17 Other ABS publications and products which may be of interest include:

Directory of Tourism Statistics, 2000 (Cat. no. 1130.0) (irregular)
Overseas Arrivals and Departures, Australia (Cat. no. 3401.0) (issued monthly)
Tourism Indicators, Australia (Cat. no. 8634.0) (issued quarterly)
Tourist Accommodation, Small Area Data Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

18 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

EFFECTS OF ROUNDING

19 Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

TOURISM REGION CHANGES

20 From March quarter 2002 changes have been made to the names and boundaries of Statistical Local Areas (SLA) in every State and Territory as part of the revision of the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0). This data report uses names and boundaries based on the 2001 edition of the *Australian Standard Geographical Classification*. Care should be taken when comparing this quarter's Small area data in Table 5 with data published in previous issues of this data report.

The following Tasmanian Tourism Regions have had Statistical Local Area changes: East Coast (TR) has lost Dorset (M) and Flinders (M) and gained Glanmorgan/Spring Bay (M)

Northern (TR) has gained Dorset (M) and Flinders (M)

Southern (TR) has lost Glanmorgan/Spring Bay (M)

These changes have resulted in changes in all three of these Tourism Regions in Tables 4 and 5. The *Composition of Tourism Regions* list of Tourism Regions and their constituent SLAs (page 24) has been adjusted accordingly.

EXPLANATORY NOTES *continued*

SYMBOLS AND OTHER USAGES	n.a.	not available
	n.p.	not publishable
	. .	not applicable
	—	nil or rounded to zero
	(C)	City
	(S)	Shire
	(M)	Municipality
	(TR)	Tourism Region

GLOSSARY

- Average length of stay** Average length of stay is expressed in numbers of days and calculated by dividing *Guest nights* by *Guest arrivals*.
- Bed spaces** Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
- Capacity** Capacity in terms of *Guest rooms/units* or *Bed spaces* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
- Establishments** The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
- Guest arrivals** The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
- Guest rooms** The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
- Occupancy** Occupancy in terms of *Room nights* refers to the total number of nights each guest room or unit was occupied during the survey period.
- Occupancy in terms of *Guest nights* refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
- Occupancy rates** *Occupancy rates* represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period
- $$\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$
- providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
- Persons employed** The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
- Room nights available** The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
- Star grading** The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
- From the September quarter 1999, some (very few) large establishments not star graded by the AAA have been allocated a star grade by the ABS for Survey of Tourist Accommodation statistical tabulation purposes.

Takings from accommodation Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

COMPOSITION OF TOURISM REGIONS

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION) AND TOURISM REGIONS

TASMANIA

	SLA code		SLA code
Greater Hobart		Greater Launceston	
Brighton (M)	605050410	George Town (M) - Pt A	615052211
Clarence (C)	605051410	Launceston (C) - Inner	615054011
Derwent Valley (M) - Pt A	605051511	Launceston (C) - Pt B	615054012
Derwent Valley (M) - Pt B	610051512	Meander Valley (M) - Pt A	615054211
Glenorchy (C)	605052610	Northern Midlands (M) - Pt A	615054611
Hobart (C) - Inner	605052811	West Tamar (M) - Pt A	615055811
Hobart (C) - Remainder	605052812		
Kingborough (M) - Pt A	605053611	North West	
Sorell (M) - Pt A	605054811	Burnie (C) - Pt A	620050611
		Burnie (C) - Pt B	620100612
Southern		Central Coast (M) - Pt A	620050811
Central Highlands (M)	610051010	Central Coast (M) - Pt B	620100812
Huon Valley (M)	610053010	Circular Head (M)	620101210
Kingborough (M) - Pt B	610053612	Devonport (C)	620051610
Sorell (M) - Pt B	610054812	Kentish (M)	620103210
Southern Midlands (M)	610055010	King Island (M)	620103410
Tasman (M)	610055210	Latrobe (M) - Pt A	620053811
		Latrobe (M) - Pt B	620103812
East Coast		Waratah/Wynyard (M) - Pt A	620055411
Break O'Day (M)	615150210	Waratah/Wynyard (M) - Pt B	620105412
Glamorgan/Spring Bay (M)	610052410		
		West Coast	
Northern		West Coast (M)	620155610
Dorset (M)	615151810		
Flinders (M)	615152010		
George Town (M) - Pt B	615102212		
Launceston (C) - Pt C	615104013		
Meander Valley (M) - Pt B	615104212		
Northern Midlands (M) - Pt B	615104612		
West Tamar (M) - Pt B	615105812		
West Tamar (M) - Pt B	615105812		

Tourism Regions, Tasmania—2001



FOR MORE INFORMATION...

- INTERNET* **www.abs.gov.au** the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY* A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE* For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC* For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

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